



TRAVEL GODDESS INTERNATIONAL

BECOME AN AT-HOME TRAVEL ADVISOR

Questions Answered

EVERYTHING YOU NEED TO KNOW ABOUT
BECOMING A **SUCCESSFUL TRAVEL
GODDESS INTERNATIONAL ADVISOR**

Begin your travel agent journey the TGI way! Discover the features and benefits of being a travel industry professional.



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WELCOME TO TRAVEL GODDESS INTERNATIONAL

Becoming a Travel Goddess International (TGI) Advisor is easy, but whenever you start something new, there's a lot of information to take in.

Here is a breakdown of all the information you need to know about TGI, including: how to book trips, what educational opportunities are offered and how to join.

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What kind of travel can I sell as an advisor?

- ✓ **Cruises**
- ✓ **Vacation Packages**
- ✓ **Tours**
- ✓ **Car Rentals**
- ✓ **Airline Tickets**
- ✓ **Hotel Rooms**
- ✓ **Resorts**
- ✓ **Travel Insurance**
- ✓ **Entertainment**
(shows, concerts, excursions, etc.)
- ✓ **Train Tickets**

Who are some of Travel Goddess International's Partners?

Cruise Lines

- Royal Caribbean Cruise Line
- Norwegian Cruise Line
- Crystal Cruises
- Carnival Cruise Line
- Princess Cruises
- Viking River Cruises
- Celebrity Cruises
- Disney Cruise Line
- AMA Waterways
- Holland America Line
- Oceania Cruises
- Avalon Waterways

Airlines

- British Airways
- JetBlue Airways
- American Airlines
- Air France
- Delta Airlines
- United Airlines
- Alaska Airlines

Hotels & Resorts

- Club Med
- Sandals Resorts
- Hilton Hotels and Resorts
- The Ritz-Carlton
- Fairmont Hotels and Resorts
- Sheraton Hotels and Resorts
- SuperClubs
- Beaches
- W Hotels
- Marriott Hotels
- The Cove Atlantis

Vacation Packages

- Travel Impressions
- Funjet Vacations
- Globus Family Of Brands
- GoGo Vacations
- Disney Vacations

Car Rental Services

- Avis
- Hertz
- Budget

Travel Insurance

- Travel Insured

...and many more!



HOW DO I BOOK A TRIP?

You can book a trip by logging into your MyNexion account and selecting "SNAP!" on the toolbar at the top of the page. There you have the option to choose what you want to search and/or book: airlines, hotels, & more. You can also book a trip by going directly to a supplier's website. And of course, if you do not want to go online, you can always book by phone.



WHAT MARKETING TOOLS CAN I RECEIVE FROM TGI?

TGI BRANDED MATERIALS AT YOUR FINGERTIPS!

- Digital Business Cards
- Social Media Posts
- Curated Email Content
- Travel Tools
 - *Supplier Contact Information*
 - *Flight Tracking Accessibility*
- Government Information
 - *Passport & VISA Information*
- & Much More!





WILL TGI HELP ME LEARN MORE ABOUT THE TRAVEL INDUSTRY?

YOU MAY BE AN INDEPENDENT TRAVEL ADVISOR, BUT YOU ARE NEVER ALONE. TRAVEL GODDESS INTERNATIONAL IS THERE TO SUPPORT OUR ADVISORS AND PROVIDE THEM WITH EXCELLENT EDUCATIONAL OPPORTUNITIES TO TRANSFORM INTO A TRAVEL EXPERT. ADDITIONALLY, ENJOY FEATURED DESTINATION EVENTS, IN WHICH ADVISORS CAN TRAVEL AT DISCOUNTED RATES AND LEARN MORE ABOUT SUPPLIER OFFERINGS, AS WELL AS VACATION SELLING TIPS.

Some of the educational opportunities offered, include:

- Free Weekly Webinars Featuring/Hosted By Our Suppliers
- Complimentary or Discounted Familiarization (FAM) Trips
- Free Destination & Travel Segment Specialist Programs
- Free Supplier Training Courses
- & More!



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HOW DO I KNOW WHAT MY COMMISSION WILL BE?

Commissions from suppliers are typically between 10% and 22%. Once you become a Travel Goddess International Advisor, your commission, from the travel you book, will be up to 70% of those supplier commissions.

For example, you book a trip for a client and it costs that client \$3,000. Let's say the commission from the supplier will be 16%. That amounts to \$480. Further, for this particular trip, your commission is 70%. This means you will be paid \$336 for booking that one trip!

EXCLUSIVE OFFERS AVAILABLE TO CLIENTS (EXAMPLE)

TGI ADVISORS ARE PRIVY TO SPECIAL DISCOUNTS AND UPGRADES THROUGH THEIR RELATIONSHIP WITH TRAVEL LEADERS GROUP, AND THUS, THEIR RELATIONSHIP WITH MAJOR TRAVEL SUPPLIERS AND BRANDS.

Your clients could pay half the price for a guest on a cruise! Cruise lines often offer deals similar to this. If you were a TGI Travel Advisor, you would be able to tell your clients about this type of discount, in which one person is able to cruise for half off. So, *let's* say you are helping a couple book a cruise and it costs \$200 per person. Thanks to TGI, instead of spending \$400, that couple would only spend \$300 for the both of them.





WHY WOULD ANYONE WANT TO BUY TRAVEL FROM ME?

No one is going to let someone else plan a vacation or business trip if he or she is not confident in that person, thus, your family and friends would likely appreciate knowing someone who can book travel for them. As a result, they are going to choose you over another Travel Advisor. Plus, even though many people try to book travel on their own, being related to or friends with a TGI Travel Advisor could motivate them to ask for help, especially since you'll have all the tools to arrange an unforgettable vacation at a great price.

When it comes to finding other clients as a new advisor, it's often difficult in the beginning. With TGI's trusted name & resources behind you, **you'll have clients on day one, to start earning commissions immediately.** Also, REFER! If you start off booking travel for a friend, that friend most likely knows someone who is also planning a trip. Before you know it, you will have a number of clients seeking to work directly with you.

Clients want to know they can trust their Travel Advisor, both to meet their needs and to find them the best deal available. This is why TGI is always there for their Advisors, should they need any questions answered or clarification, especially when just getting started.

Nevertheless, TGI does not require Travel Advisors to have a certain number of clients or any clients, for that matter. If you just want to utilize the discounts you receive as a Travel Advisor, for your own adventures, that's welcomed. You are not required to meet any quotas, so only booking one or two trips a year for yourself is not only allowed, it is encouraged!

